Christmas Plus

PRESS FACT SHEET · HOLIDAY 2026

The world's largest free streaming service dedicated to Christmas.

3,000+
hours of holiday films, series and TV specials

10M
estimated viewers each holiday season, apps and 24/7 channel

$0
free and ad-supported, no subscription required, available worldwide

935K+
followers on @christmasplus, verified

WHAT IT IS

Christmas Plus is the free streaming service built only for Christmas: over 3,000 hours of holiday movies, series and TV specials, from the classics to feel-good romance, reaching an estimated 10 million viewers each holiday season. It runs as an app on every major TV platform and on phones, and as a free 24/7 channel, available seasonally, on Prime Video, Sling Freestream, LG Channels and more. No subscription required.

WHAT'S ON IT

- Over 1,000 Christmas movies
- Over 200 Christmas romances
- 50+ Christmas TV specials from hit shows
- More than 15 live Christmas-related channels inside the app (food, holiday movies and more)
- A Christmas cooking section with dozens of episodes
- Thousands more hours of popular movies and TV shows to binge through the season

NEW THIS SEASON

The Christmas Movie Advent Calendar, Dec 1 to 25. Twenty-five gift-wrapped doors; each day reveals that day's movie, from titles making their Christmas Plus premiere to classics and hidden gems. Opened days stay available all season. Last year the day's reveal was the most-watched title on the platform every single day in December, advent titles averaged more than 8x a typical title's viewership, and roughly 200,000 viewers took part. A 2026 StreamTV Show finalist for Innovation in User Experience.

Swipe to discover, now live. A new way to find Christmas movies on iPhone, Android and Apple TV (Roku and Fire TV coming): swipe through the best scenes and tap to watch the full movie.

WHERE TO WATCH: THE APP

Free on Roku, Amazon Fire TV, Apple TV, iPhone and iPad, Android and Android TV / Google TV, and Vizio SmartCast. Search "Christmas Plus" in the store, add it, press play. On Samsung and LG TVs, cast from the phone app with AirPlay or Chromecast.

WHERE TO WATCH: THE 24/7 CHANNEL

Available seasonally and free to watch on Prime Video, Sling Freestream, LG Channels, Philo, Plex, Local Now, HP TV+, Tablo, Anoki, Freecast, and inside the Free Movies Plus app.

BY WHAT MEASURE "LARGEST"

Christmas Plus is the only free, Christmas-only streaming service with its own apps on Roku, Fire TV, Apple TV, Google TV and Vizio, casting to most other smart TVs, a 24/7 channel carried by multiple distributors, more than 3,000 hours of holiday content and an estimated 10 million seasonal viewers. The closest comparisons are seasonal pop-up channels inside larger platforms and a UK broadcast channel; none is a standalone service.

IS IT LEGITIMATE?

Yes. Free and ad-supported, the same model as Tubi or Pluto TV, published by OTT Studio LLC of Venice, California, and distributed only through the official app stores and the distributors above.

PRESS CONTACT

James Patrick, Co-founder, Christmas Plus (OTT Studio)
james@ott.studio · 914-602-1552
Phone and video interviews; same-day replies through the season.
Press kit, screenshots and art: christmasplus.tv/press